

**WHITE'S**  
BAKERY  
EST 1934



# IN THE MiX

January 2025



## Happy New Year from White's Bakery


Thank you for making 2024 such an amazing year as we celebrated our 90th anniversary.

Your support and loyalty has been amazing and a key part of our success. We can't wait to see what 2025 has in store for us! Here's to working with our valued clients, as well as the anticipation of welcoming new ones into the White's family.





## We have lots of great things coming this year



**Exciting news - we've got some good stuff lined up for you that we can't wait to share.**

Our brand new web portal is on the way to make your experience with us even better, and we're bringing out a bunch of new and limited edition treats throughout the year! Don't miss out on these tasty goodies - use the link below to check out our new products calendar so you don't miss out and can stay up to date on which products will be next!

[whitesbakery.co.uk/limited-editions](https://whitesbakery.co.uk/limited-editions)



## Are you taking on the Veganuary challenge?

Looking to indulge in some delectable vegan treats?  **vegan**

Look no further, as we have the perfect offerings! Our flapjacks and oat cookies are not only delicious but also suitable for vegans! Whether you're a long-time vegan or just taking part for Veganuary we have something for everyone at White's.



## Mark your calendars, there are some key dates coming up!



Starting with the International day of Education on the 24th highlighting the importance of learning and knowledge in shaping a brighter future for all.



Followed by the start of Chinese New Year on the 29th, get ready for vibrant celebrations as we welcome in the year of the snake!

## Donate your unused books!

**At White's Bakery, we believe in the power of books to inspire, educate, and bring joy to others.**

That's why we are excited to announce our book drive! We are calling on our customers to donate any unused books, which we will collect and then redistribute to care homes and children's homes in our community. We will be collecting book donations until World Book Day, so donate a book today and help us make a positive impact through the gift of reading.





# Valentine's Day is just around the corner!

Don't forget you can pre-order your Valentine's treats between January 6th and January 17th.

By pre-ordering during this period, you can ensure that your delicious treats will be delivered in time for Valentine's Day. So take the stress out of planning and spread the love with White's Bakery.

Limited Edition - January

## Apricot Flapjacks

Enjoy a delightful twist on our classic oatly flapjacks with the introduction of our new limited edition treat - the **Apricot Flapjack!** Bursting with fruity goodness and the perfect blend of sweetness, these treats are a must-try. Be quick as they will sell fast, place your order now to secure your supply.

[whitesbakery.co.uk](http://whitesbakery.co.uk)



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