



IN THE MiX

March 2025



Celebrating the Women of White's Bakery

Happy International Women's Day, 8th March

In honour of International Women's Day, we'd like to take a moment to celebrate the incredible women who are an integral part of the White's Bakery team. From manufacturing to sales to accounts, these talented and dedicated women play a vital role in shaping the success and growth of White's Bakery.

Your hard work, creativity, and unwavering support are truly valued and appreciated. Thank you for all that you do in contributing to the continued development and success of White's Bakery!

The logo for NYES, featuring the letters 'NYES' in a bold, blue, sans-serif font with a small orange checkmark under the 'Y'. It is set against a white circular background.

Exciting news!

White's Bakery will be a part of two incredible events this month

First up we have the NYES Catering, Cleaning and Caretaking Awards night, and then we will be at the LACA Yorkshire and Humberside regional event 'Spring Forward' on March 26th, 2025 at York Racecourse!

We're thrilled to have industry experts take us through the next steps of allergen management, cooking tips for best practices, and IDDIS (blended diets) to ensure inclusive catering for all. In addition, we'll dive into training, developing talented professionals, and apprenticeships. The day will be filled with insights and knowledge from experts in these fields. Stay tuned for updates and highlights from these events!

The logo for LACA, featuring the letters 'LACA' in a bold, orange, sans-serif font with a yellow underline. Below it, the tagline 'the school food people' is written in a smaller, black, sans-serif font. The logo is set against a white circular background.

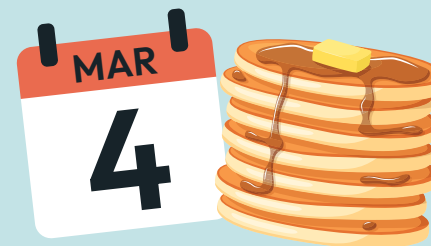
A massive thank you to everyone that donated to our book drive in celebration of World Book Day!

To help us make a positive impact in our community, we asked for book donations until March 6th for our book drive.

Your generous contributions will be distributed to care homes and children's homes, spreading the joy of reading and making a meaningful difference. With your help, we aim to have a positive impact by sharing the gift of reading. Your last-minute donations are greatly appreciated and we want to say a massive thank you to everyone that has supported our book drive.

Dates for your diaries!

Get ready to mark your calendars and join in on the fun this March! Here are a few important dates to keep in mind to ensure you don't miss out on the excitement:



Shrove Tuesday

This delicious tradition also known as Pancake Day makes the start of lent. Make sure you have all your favourite toppings ready!



World Book Day

Costumes at the ready because it's almost time for World Book Day. We are looking forward to seeing popular book characters being brought to life across schools!



St Patrick's Day

Don't forget to dig out something green for St Patrick's day and have fun celebrating this Irish tradition!



Red Nose Day

Comic relief is back and celebrating 40 years of going big and giving big! We hope you all have a fun filled day raising lots of money for a great cause whilst also enjoying our Red Nose Day Buns.

Hop into Easter with White's Bakery!

Get ready to welcome the Easter season with our adorable bunnies!

With Easter just around the corner our sweet treats are now available for pre-order, adding an extra touch of sweetness to your Easter week. Bring joy and delight this Easter with our irresistible treats! Contact us today to secure your orders and put a smile on people's faces with our Easter bunny biscuits.



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